



KOB
4 Broadcast Plaza SW
Albuquerque, NM 87104
Main: (505)243-4411
Billing: (505)764-2510

www.kobtv.com

Billing Address:

The New Media Firm
Attention: Accounts Payable
C/O Mundy Katowitz Media
1730 Rhode Island Avenue NW
Suite 410
Washington, DC 20036-3134

Send Payment To:

KOB
P O Box 1351
Albuquerque, NM 87103

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
168878-1	10/28/12	October 2012	10/01/12 - 10/23/12

Station	Account Executive	Sales Office	Sales Region
KOB	Melissa Palombo	Petry - Philadel	National

Advertiser	Product	Estimate Number
Michelle Lujan-Grisham for	MICHELLE LUJAN GRISH	1771

Flight Dates	Order #	Alt Order #
10/17/12 - 10/23/12	168878	06863690

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9914019	347	365

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/20/12	10/20/12	News 4 Weekend Sat 7a- Sa 7a-9a		-----S-	:30	1	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S-	1	\$250.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	Sa	10/20/12	7:28 AM	News 4 Weekend Sat 7a-9a	Sa 7a-9a	:30	TV111x108-12	ENOUGH	\$250.00 NM
2	10/17/12	10/17/12	News 4 Today II 6a-7a	M-F 6a-7a	--W----	:30	1	\$425.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--W----	1	\$425.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	W	10/17/12	6:25 AM	News 4 Today II 6a-7a	M-F 6a-7a	:30	TV111x108-12	ENOUGH	\$425.00 NM
3	10/19/12	10/19/12	News 4 Today II 6a-7a	M-F 6a-7a	----F--	:30	1	\$425.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	----F--	1	\$425.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	F	10/19/12	6:44 AM	News 4 Today II 6a-7a	M-F 6a-7a	:30	TV111x108-12	ENOUGH	\$425.00 NM
4	10/23/12	10/23/12	News 4 Today II 6a-7a	M-F 6a-7a	-T-----	:30	1	\$425.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-T-----	1	\$425.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	Tu	10/23/12	6:29 AM	News 4 Today II 6a-7a	M-F 6a-7a	:30	TV111x108-12	ENOUGH	\$425.00 NM
5	10/18/12	10/18/12	M-F Today Show	M-F 7a-9a	---T---	:30	1	\$425.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---T---	1	\$425.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	Th	10/18/12	8:43 AM	M-F Today Show	M-F 7a-9a	:30	TV111x108-12	ENOUGH	\$425.00 NM
6	10/22/12	10/22/12	M-F Today Show	M-F 7a-9a	M-----	:30	1	\$425.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$425.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	M	10/22/12	8:52 AM	M-F Today Show	M-F 7a-9a	:30	TV111x108-12	ENOUGH	\$425.00 NM

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168878-1	10/28/12	October 2012	10/01/12 - 10/23/12
Advertiser	Product	Estimate Number	
Michelle Lujan-Grisham for	MICHELLE LUJAN GRISH	1771	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	10/17/12	10/17/12	M-F Today Show II 9a	M-F 9a-10a	--W----	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--W----	1	\$200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	W	10/17/12	9:58 AM	M-F Today Show II 9a	M-F 9a-10a	:30	TV111x108-12	ENOUGH	\$200.00 NM
8	10/19/12	10/19/12	M-F Today Show II 9a	M-F 9a-10a	----F--	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	----F--	1	\$200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	F	10/19/12	9:59 AM	M-F Today Show II 9a	M-F 9a-10a	:30	TV111x108-12	ENOUGH	\$200.00 NM
9	10/23/12	10/23/12	M-F Today Show II 9a	M-F 9a-10a	-T-----	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-T-----	1	\$200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	Tu	10/23/12	9:51 AM	M-F Today Show II 9a	M-F 9a-10a	:30	TV111x108-12	ENOUGH	\$200.00 NM
10	10/17/12	10/17/12	News 4 @ Midday M-F	M-F 12noon-1p	--W----	:30	1	\$125.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--W----	1	\$125.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	W	10/17/12	12:59 PM	News 4 @ Midday M-F	M-F 12noon-1p	:30	TV111x108-12	ENOUGH	\$125.00 NM
11	10/19/12	10/19/12	News 4 @ Midday M-F	M-F 12noon-1p	----F--	:30	1	\$125.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	----F--	1	\$125.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	F	10/19/12	12:23 PM	News 4 @ Midday M-F	M-F 12noon-1p	:30	TV111x108-12	ENOUGH	\$125.00 NM
12	10/23/12	10/23/12	News 4 @ Midday M-F	M-F 12noon-1p	-T-----	:30	1	\$125.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-T-----	1	\$125.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	Tu	10/23/12	12:13 PM	News 4 @ Midday M-F	M-F 12noon-1p	:30	TV111x108-12	ENOUGH	\$125.00 NM
13	10/23/12	10/23/12	Days Of Our Lives 1p	M-F 1p-2p	-T-----	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-T-----	1	\$200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	Tu	10/23/12	1:26 PM	Days Of Our Lives 1p	M-F 1p-2p	:30	TV111x108-12	ENOUGH	\$200.00 NM
14	10/18/12	10/18/12	The Insider 3p	M-F 3p-330p	---T---	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---T---	1	\$200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	Th	10/18/12	3:29 PM	The Insider 3p	M-F 3p-330p	:30	TV111x108-12	ENOUGH	\$200.00 NM
15	10/23/12	10/23/12	The Insider 3p	M-F 3p-330p	-T-----	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-T-----	1	\$200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	Tu	10/23/12	3:26 PM	The Insider 3p	M-F 3p-330p	:30	TV111x108-12	ENOUGH	\$200.00 NM

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Advertiser	Product	Estimate Number	
Michelle Lujan-Grisham for	MICHELLE LUJAN GRISH	1771	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	10/23/12	10/23/12	The Insider 3p	M-F 3p-330p	-T-----	:30	1	\$200.00	NM
16	10/17/12	10/17/12	Judy Judy-P/ DR 4p/ 430p	M-F 4p-5p	--W----	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--W----	1	\$200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	W	10/17/12	4:57 PM	Judy Judy-P/ DR 4p/ 430p	M-F 4p-5p	:30	TV111x108-12	ENOUGH	\$200.00 NM
17	10/19/12	10/19/12	Judy Judy-P/ DR 4p/ 430p	M-F 4p-5p	----F--	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	----F--	1	\$200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	F	10/19/12	4:41 PM	Judy Judy-P/ DR 4p/ 430p	M-F 4p-5p	:30	TV111x108-12	ENOUGH	\$200.00 NM
18	10/22/12	10/22/12	Judy Judy-P/ DR 4p/ 430p	M-F 4p-5p	M-----	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	M	10/22/12	4:39 PM	Judy Judy-P/ DR 4p/ 430p	M-F 4p-5p	:30	TV111x108-12	ENOUGH	\$200.00 NM
19	10/18/12	10/18/12	News 4 @ 6p M-F	M-F 6p-632p	---T---	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---T---	1	\$500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	Th	10/18/12	6:26 PM	News 4 @ 6p M-F	M-F 6p-632p	:30	TV111x108-12	ENOUGH	\$500.00 NM
20	10/22/12	10/22/12	News 4 @ 6p M-F	M-F 6p-632p	M-----	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	M	10/22/12	6:29 PM	News 4 @ 6p M-F	M-F 6p-632p	:30	TV111x108-12	ENOUGH	\$500.00 NM
21	10/17/12	10/17/12	News 4 @ 630p M-F	M-F 630p-7p	--W----	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--W----	1	\$500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	W	10/17/12	6:43 PM	News 4 @ 630p M-F	M-F 630p-7p	:30	TV111x108-12	ENOUGH	\$500.00 NM
22	10/19/12	10/19/12	News 4 @ 630p M-F	M-F 630p-7p	----F--	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	----F--	1	\$500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	F	10/19/12	6:58 PM	News 4 @ 630p M-F	M-F 630p-7p	:30	TV111x108-12	ENOUGH	\$500.00 NM
23	10/18/12	10/18/12	News 4 @ 10p M-F	M-F 10p-1035p	---T---	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---T---	1	\$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	Th	10/18/12	10:32 PM	News 4 @ 10p M-F	M-F 10p-1035p	:30	TV111x108-12	ENOUGH	\$800.00 NM
24	10/23/12	10/23/12	News 4 @ 10p M-F	M-F 10p-1035p	-T-----	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

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24	10/23/12	10/23/12	News 4 @ 10p M-F	M-F 10p-1035p	-T-----	:30	1	\$800.00	NM
<div><div><div>10/22/12</div><div>10/28/12</div><div>-T-----</div><div>1</div><div>\$800.00</div></div></div>									
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	All	Tu	10/23/12	10:23 PM	News 4 @ 10p M-F	M-F 10p-1035p	:30	TV111x108-12	ENOUGH \$800.00 NM
<u>Total Spots</u>							24		

Payment Terms 30 Days

<u>Gross Total</u>	\$8,150.00
<u>Agency Commission</u>	\$1,222.50
<u>Net Amount Due</u>	\$6,927.50
ABQ 7.0%	\$484.93
<u>Amount Due</u>	\$7,412.43